Homework 2 reflection

1. I chose the values of simplicity, radiance, and well-being. These values I believe work well with the focus of the website. I believe a website with items, (books in our case), should be very simple yet effective and have a basic color scheme that promotes well-being and radiance. Incorporating these values should further the functionality of the website.

2. I drew inspiration from the color scheme of mogney.com. I also drew inspiration from Indigo.ca, as it lays out the books very simple yet effective. The simple color scheme further adds to the simplicity of the website.

3. I found inspiration from the Lightning Design System style guide. When seeing this style guide, I saw the effect simplicity of the layout and color scheme makes on a website.

4. I tried to make the color palette as minimal as possible to create a simple feel. I feel the color scheme promotes a sense of well-being that is uplifting. The unique orange color in my color palette reflects radiance. The story of Five Little Pigs is laid out on top of lined paper to give a true “simple and basic” feel to the story.

5. I would spend more time trying to incorporate different background images that underline the common values of the website as well as the website’s functionality. I would like to also utilize different animated functions such as drop down menus and special effects with clicking and hovering over objects.